

# JAMES DINN

631-241-5565 • themacgigolo@gmail.com

## Summary:

Results-oriented Production Artist and Graphic Designer accustomed to surpassing expectations in deadline-driven environments. Also, a well-rounded Macintosh manager of software installs and troubleshooting, on-site/virtual.

## Skills:

I use InDesign to create books, catalogs, magazines, posters, banners, trade-show graphics, and other collateral as well as interactive PDFs; Photoshop to scan, color correct, convert from RGB-CMYK, retouch, and silhouette artwork, design web graphics; Illustrator to draw or redraw clients' logos and other necessary artwork and edit PDFs; Acrobat to edit files to make press-ready and to create interactive PDFs; DreamWeaver to design/edit websites; Microsoft Word to either import documents into InDesign or edit document as is to make ready for print; Microsoft PowerPoint to set up presentations and/or templates; Microsoft Excel to build charts and graphs or to gather data for InDesign.

## Experience:

Working in the graphic and production field for over 25 years in many different arenas including pharmaceutical/health care/medical, electronics, marketing, sports (boxing, hockey, basketball, lacrosse), auto parts, appliances, labeling, direct mail, and trade shows. Also, had my hand in either assisting Macintosh maintenance/or handling fully.

## Employment:

- Mock5 Design, Lansdale, PA* 2017 – 2023  
Handled all aspects of digital and print production. Creating interactive PDFs, PowerPoint presentations, making 3D renderings of produced print. Also, managed a company of 20-25 Macintoshes, handling software installs, upgrades, and troubleshooting in person and virtually.
- Bill's Printing Services, Trenton, NJ* 2015 – 2016  
Graphic designer and production of books, posters, banners, brochures, ads, stationery, and calendars.
- Comcast-Spectacor, Philadelphia, PA* 2014  
Graphic designer and production of posters, brochures, catalogs, ads (print, web, and digital billboard), and apparel.
- MB Marketing & Communications, Quakertown, PA* 2013  
Graphic designer and production of magazines, trade show graphics and collateral, tickets, brochures, ads, catalogs, apparel, and other marketing pieces. Web design and social media integration. Mac tech work and troubleshooting.
- Minuteman Press, Doylestown, PA* 2006 – 2008  
Graphic designer and production of ads, catalogs, brochures, stationery, and books. Posters, vehicle graphics, and other large-scale graphics for Sign-a-Rama.
- Bookspan, Garden City, NY* 2002 – 2006  
Graphic designer and production of ads, catalogs, direct mail pieces, and book jackets. Assistant production manager for the book jacket department. Macintosh tech work, software beta testing.
- The Halo Group, Hauppauge, NY* 2001 – 2002  
Production artist and manager of ads, brochures, posters, calendars, and stationery. Macintosh tech work, networking, server administration.
- ProcureNet, Great River, NY* 2000 – 2001  
Graphic designer and production of ads, trade show graphics, brochures, presentations, and software. Macintosh tech work, networking integration with PC network.
- KZS Advertising, Hauppauge, NY* 1997 – 2000  
Production artist of ads, posters, white papers, brochures, catalogs, stationery, and web graphics. Macintosh tech work, networking, server administration.

*References and samples are available upon request*

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## Various Freelance Assignments:

24-Seven Talent (contractor) 2016 – 2017  
Senior Production Artist for *Digitas Health* working on pharmaceutical ads, labels, trade show graphics, posters, billboards, window clings, web graphics, bus wraps, magnets, and apparel.

The Boss Group (contractor) 2009 – 2015  
*Dorman Auto Parts, The Ring* boxing magazine, *MRI Flexible Packaging, Roska Healthcare, GSI Commerce, West Pharmaceuticals, MediMedia, Greene Tweed, St. Joseph's University* - Various print production duties.

Aquent/Vitamin-T (contractor) 2014 – 2015  
*Miller Designworks, Graphic Communications, Rector Communications, Health Advocate* - Various print production duties.

CommTech Services (contractor) 2010 – 2012  
*Lutron Electronics* - Various print production duties.

## Education:

Social Media Certificate, Delaware Valley University, Doylestown, PA 03/2014 Bachelor's degree, Psychology, Hofstra University, Hempstead, NY 05/1995